

### ORGANIC SHEA BUTTER, REFINED

*Suitable for beauty and personal care applications.*

**INCI:** Butyrospermum Parkii (Shea) Butter

**Extraction:** Cold Pressed

**Processing:** Refined

**Shelf Life:** 2 Years

**Origin:** Burkina Faso

#### Background:

Native to Africa, Shea trees bear fruit once annually after they are approximately 20 years old. The fruit of the shea tree is also referred to as a nut. Africans have traditionally referred to the trees as God's gift to Africa because of their long, 300-year lifespan and the rich, highly nourishing butter that they yield.

Praan Naturals Organic Shea Butter is a premium quality, cold pressed, refined butter. It is a creamy ivory color and is creamier in consistency at room temperature than most shea butters. It possesses very little scent.

Praan Naturals Organic Shea Butter is 100% natural and is extracted and refined without the use of harsh chemicals.

As with all of our premium quality organic ingredients, our Praan Naturals Organic Shea Butter is non-GMO. It is certified organic by CCOF, a USDA-accredited organic certifying agency, and it fully meets USDA organic regulations.

#### Organic Shea Butter Properties:

- Highly Moisturizing
- Natural Emollient
- Quick Absorption
- Non-Greasy
- Creamy Texture
- White Hue
- Minimal Scent
- See Spec Sheet for Fatty Acid Composition



#### Uses:

Praan Naturals Organic Shea Butter has a creamy consistency. It is highly versatile and is well suited for a wide range of skin, cosmetic and hair care applications. Its composition and unique fatty acid profile gives it the ability to moisturize, soothe and protect even very dry and flaky skin. It promotes healthy hair by nourishing the hair shaft, and it conditions dry or distressed hair.

#### Organic Shea Butter is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Nail Care
- Lip Care
- Cosmetics
- Baby Care
- Massage
- Soap
- Aromatherapy

**Recommended Usage Rate:** 1-100%

**Standard Packaging:** Available in boxes.



For more information on Praan Naturals Organic Shea Butter and our selection of other certified organic and conventional ingredients, visit [PRAANNaturals.com](http://PRAANNaturals.com) or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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