

ORGANIC NILOTICA SHEA BUTTER

Suitable for beauty and personal care applications.

INCI: Butyrospermum Parkii (Shea) Seed Butter

Extraction: Expeller Pressed

Origin: Uganda

Shelf Life: 2 Years

Background:

Shea trees are native to Africa. They bear their fruit (nut) once annually after they are approximately 20 years old. Africans traditionally refer to shea trees as God's gift to Africa because of their long, 300-year lifespan and the rich, highly nourishing butter that they yield.

West African Shea Butter is traditionally pressed from the fruits of shea trees of the species *Butyrospermum parkii*, and Nilotica Shea Butter is pressed from the fruits of East African shea trees, *Vitellaria nilotica*. While both West African and East African (Nilotica) shea butters offer impressive benefits, Nilotica Shea Butter possesses a higher olein content and is softer, creamier and sweeter in aroma than West African Shea Butter.

Although the political climate of Uganda makes the sourcing of Organic Nilotica Shea Butter difficult, Praan Naturals is able to provide this premium quality butter sourced in a manner that fully protects the valuable shea trees. Our procurement methods also support the economic growth of the region's tribes.

Praan Naturals Organic Nilotica Shea Butter is 100% natural. It is produced in a manner that uses newly developed technology to carefully process the butter without the use of chemicals.

Uses:

Organic Nilotica Shea Butter is ideal for moisturizing dry, irritated or sun damaged skin and hair. It helps balance moisture and supports healthy skin elasticity. It promotes healthy hair by nourishing the hair shaft and conditions dry and distressed hair. It also helps to reduce the appearance of wrinkles and stretch marks.



Organic Nilotica Shea Butter is Perfectly Suited for the Following Personal Care Applications:

- Mature, Aging Skin
- Damaged, Dry, Cracked Skin
- General Skin and Lip Care
- Brittle and Damaged Hair
- General Hair Care

Properties:

- Soft Consistency
- Creamy Texture
- Light, Pleasant Aroma
- Highly Moisturizing
- Emollient
- Rapid Absorption

Standard Packaging: Available in pails.

Recommended Usage Rate: 1-100%



For more information on Praan Naturals Organic Nilotica Shea Butter and our selection of other certified organic and conventional ingredients, visit PRAANNaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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