

MURUMURU BUTTER

Suitable for beauty and personal care applications.

INCI: *Astrocaryum Murumuru* Seed Butter

Extraction: Expeller Pressed

Shelf Life: 1 Year

Origin: Brazil

Background:

Murumuru Butter is pressed from the reddish-orange fruits of the *Astrocaryum murumuru* tree. This tall palm tree is native to Brazil and other regions of the Amazon.

Praan Naturals Murumuru Butter is a versatile vegetable butter that possesses a firm yet somewhat creamy texture. The solidity can vary depending on the temperature stored at, but in warmer room temperature conditions, it can be easily scooped from the container. It melts upon contact with the skin.

Praan Naturals Murumuru Butter is carefully stored and packaged to maintain the purity, freshness and beneficial properties of this premium quality, nutritive butter.

Uses:

Murumuru Butter possesses a lovely, desirable texture and consistency that is slightly softer than most expeller pressed vegetable butters. It is a soothing, protective and nourishing addition for products intended to moisturize and protect all skin types, most especially dry, cracked and problem skin. Its unique composition of fatty acids help support normal skin elasticity. It is also well suited for use in formulations intended for mature skin.

Murumuru Butter is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Cosmetics
- Aromatherapy



Properties:

- Highly Moisturizing
- Natural Emollient
- Characteristic Light, Nutty Aroma
- Pale Brown Hue
- Solid, But Soft, Consistency at Room Temperature
- Easily Melts Upon Contact With Skin
- See *Spec Sheet for Fatty Acid Composition*

Recommended Usage Rate: 1-100%

Standard Packaging: Available in pails.



For more information about Praan Naturals Murumuru Butter and our selection of certified organic and conventional ingredients, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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