

MORINGA OIL

Also Known as Behen or Ben Oil

Expeller Pressed Organic Moringa Oil is Also Available

Suitable for beauty and personal care applications.

INCI: Moringa Oleifera Seed Oil

Extraction: Expeller Pressed

Processing: Filtered

Shelf Life: 2 Years

Origin: Namibia

Background:

The Moringa tree is referred to as the *miracle tree* because all parts of the tree are utilized for their considerable nutritive, therapeutic and skin care benefits.

The nutritive seeds of the Moringa tree contain approximately 40% oil. The beneficial properties of Moringa Oil were documented by ancient cultures. Romans used Moringa Oil extensively in perfumery work, and Egyptians used it to help protect their skin from brutal desert conditions.

Moringa Oil is also known as *Behen Oil* because it contains up to 10% Behenic Acid. Behenic Acid is a saturated fat that lends to the oil's stability and is exceptionally moisturizing to the skin and hair. It is similar in composition to Olive Oil. Moringa Oil is light and spreads easily on the skin.

Praan Naturals Moringa Oil is cold pressed from premium quality Moringa oleifera seeds and is then gently filtered. It is packaged and stored to maintain the purity, freshness and beneficial properties of this remarkably nutritive, cold pressed oil.

Moringa Oil Properties:

- Highly Stable
- Absorbs Quickly
- Mild, Nutty Aroma
- Light Viscosity
- Dark Yellow Hue
- Highly Moisturizing



Uses:

Moringa Oil is a highly stable, penetrating oil. It helps to improve the appearance and radiance of the skin and is a remarkably nutritive addition to facial creams, serums, lip care products, hair products, make-up, after-sun care preparations, shaving products, massage and other cosmetic formulations. It is a balancing oil and is suitable for dry, oily and combination skin.

Within hair care applications, Moringa Oil is regarded as a cleansing oil because it helps to rid the scalp and hair of dirt and foreign residue.

Moringa Oil is also known for its ability to act as a natural fixative as it helps stabilize volatile and flighty fragrances.

Moringa Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Nail Care
- Aromatherapy
- Fragrancing
- Massage

Recommended Usage Rate: 1-100%

Standard Packaging: Available in drums.



For more information about Praan Naturals Moringa Oil and our selection of other certified organic and conventional vegetable oils, visit PRAANNaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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