

JOJOBA CLEAR OR GOLDEN (NATURAL)

Organic Clear Jojoba and Organic Golden (Natural) Jojoba are also available.

Suitable for beauty and personal care applications.

INCI: Simmondsia Chinensis (Jojoba) Seed Oil

Golden Jojoba (Organic or Conv.) Extraction:
Cold Expeller Pressed

Golden Jojoba (Organic or Conv.) Processing:
Pasteurized and Filtered

Clear Jojoba (Organic or Conv.) Extraction:
Cold Expeller Pressed

Clear Jojoba (Organic or Conv.) Processing:
Pasteurized, Filtered and Decolorized

Shelf Life: 2 Years

Origin: Israel

Background:

Jojoba is a shrub native to Mexico and regions of the U.S. including California and Arizona. It is a perennial evergreen with a life span of up to 200 years and grows 1-5 meters in height. Jojoba has broad, thick waxy glaucous gray leaves and yellow-green flowers. The hard seed consists of 45-55% liquid wax. This natural, golden wax is very similar in properties to sebum and spermaceti oil. It was originally extracted by Native Americans, but actual cultivation of Jojoba for the wax began after the ban of sperm whale oil imports in 1971. Jojoba is highly prized in the cosmetic industry for being similar to sebum in composition and for its extremely stable life.

Praan Naturals Clear Jojoba and Golden Jojoba are cold expeller pressed from premium quality jojoba seeds. Minimum pressure is used to obtain the best quality. Golden Jojoba is then pasteurized and filtered. To produce Clear Jojoba, Golden Jojoba is decolorized and refined to result in a clear, translucent Jojoba.



Uses:

Jojoba offers the traits and benefits of both an oil and a wax. The uses mentioned below apply to both Clear Jojoba and Golden Jojoba.

Jojoba is highly emollient, penetrating and closely resembles the natural sebum within our skin. It does not clog the pores and provides excellent non-occlusive, non-greasy moisture control. It is a good choice for inclusion within facial formulations intended for all skin types as it helps to remove excess oils and helps to support the skin's natural oil production. Jojoba can help extend the shelf life of other lipids present within your formulation.

Jojoba is a stable, natural choice for inclusion within all of your cream, lotion, hair conditioner, balm and massage oil formulations. In cold process soap making, Jojoba acts as a useful superfatting agent since it resists rancidity.

The aroma of both Clear Jojoba and Golden Jojoba are very light. Within natural fragancing and perfumery applications, The consistency and faint aroma of Jojoba makes it well suited for use as a perfume base. Jojoba is widely used as a natural carrier in holistic aromatherapy.

Use Clear Jojoba in applications in which you require all of the beneficial properties of Jojoba without the limitations of the natural hue of Golden Jojoba.



Properties:

- Highly Stable
- Medium Viscosity
- Very Minimal, Characteristic Aroma
- Absorbs Rapidly
- Moisturizing
- Emollient
- Non-Greasy
- Soothing
- See Spec Sheets for Fatty Acid and Wax Ester Composition

Clear Jojoba and Golden Jojoba (Natural) are Perfectly Suited for the Following Personal Care

Applications:

- Skin Care
- Lip Care
- Hair Care
- Cosmetics
- Soap Making
- Aromatherapy
- Massage

Recommended Usage Rate: 1-100%

Standard Packaging: Available in drums or pails.



For more information about Praan Naturals Organic or Conventional Clear Jojoba and Golden Jojoba and our range of organic and conventional ingredients, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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