

FRENCH BLACK CLAY

Suitable for beauty and personal care applications.

INCI: Montmorillonite (Terra Black Clay)

Shelf Life: Stable

Extraction: Mined

Processing: Dried and Pulverized

Origin: France

Background:

French Black Clay is also known as *Terra Black Clay*. It possesses a striking charcoal black hue. French Black Clay is a form of Montmorillonite clay, a soft absorbent clay named after the western region of France known as *Montmorillon*.

Praan Naturals French Black Clay is mined, mechanically pulverized into a very fine powdered consistency and dried without use of any chemical treatments or additives. It is then carefully packaged to maintain the purity, freshness and beneficial properties of this mineral-rich clay.

Uses:

Praan Naturals French Black Clay is a beautiful, versatile clay with a striking hue and soft, desirable texture. Abundant in silica and other minerals, it is a highly absorbent clay that helps to attract dirt and impurities away from the skin while providing gentle exfoliation. For facial applications, it is ideally suited for normal to oil skin types. After application, it leaves the skin noticeably softer and smoother.

French Black Clay is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Cosmetics
- Soap Making



French Black Clay Properties:

- Very Fine Particle Size and Soft Texture
- Dark Charcoal Black Hue When Moistened
- Faint, Characteristic Clay Aroma
- Ideal for Normal to Oily Skin Types
- Highly Absorbent
- Effective at Drawing Dirt and Impurities
- Provides Gentle Exfoliation
- See *Spec Sheet for Mineral Composition*

Recommended Usage Rate: 1-100%

Standard Packaging: Available in Bags.

For more information about Praan Naturals French Black Clay and our selection of other cosmetic clays, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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