

## Ethically Sourced Ingredients

### FLORAL WAXES

*Suitable for beauty and personal care applications.*

#### Availability:

Praan Naturals features a selection of ten premium quality floral waxes:

- Gardenia
- Jasmine
  - Jasmine Auriculatum
  - Jasmine Grandiflorum
  - Jasmine Sambac
- Magnolia
- Mimosa
- Osmanthus
- Pink Lotus
- Red Champaca
- Rose
- Tuberose

#### Background:

Praan Naturals floral waxes are solid, exquisitely aromatic plant waxes that are obtained during the production of floral concretes and absolutes.

Floral waxes are comprised of the natural wax and precious aromatic components that are present within fragrant flower blossoms and petals. No additional waxes or fragrances are added.

Plants naturally produce wax as a means to waterproof and protect the outer layers of their flowers, leaves and other aerial parts of the plants.

As a part of the process of manufacturing a floral absolute, plant wax is separated from the concrete, resulting in a highly aromatic, soft to semi-soft floral wax that is well suited for inclusion in the finest solid perfumes, balms, creams, lotions and other luxe fragancing and personal care applications.

Praan Naturals Floral Waxes are firm at normal room temperature, and they easily melt when heated. Floral Waxes can vary slightly in firmness, but they tend to be somewhat similar in consistency to that of a firm vegetable butter.

**Typical Shelf Life:** 2 Years

**Recommended Usage Rate:** 1-50%

**Standard Packaging:** Stainless Steel Canisters



#### Method of Production:

Floral Waxes are simultaneously co-produced from floral concrete during the production of floral absolutes.

#### Uses:

Praan Naturals Floral Wax makes an exquisite aromatic addition and thickener for natural solid perfumes, balms, creams and other solid and semi-solid formulations. Floral Waxes are an ideal vegan substitute in formulations that call for beeswax.

#### Ethical and Sustainable Sourcing:

The IUCN Red List of Threatened Species (International Union for Conservation of Nature and Natural Resources) has not evaluated the majority of plants used to produce our collection of Floral Waxes. Gardenia, Red Champaca and Osmanthus have been evaluated and determined to be of least concern.

As a secondary product that is produced during the manufacture of floral absolutes, the production and use of Floral Waxes ensures that there is minimal waste of the precious botanical flowers used to produce these exquisite aromatic materials.

#### Floral Waxes are Well Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Cosmetics
- Personal Wellness
- Aromatherapy





### JASMINE FLORAL WAXES

Praan Naturals offers 3 different exquisite Jasmine Floral Waxes:

#### Jasmine Auriculatum Floral Wax

**Origin:** India  
**INCI:** Jasminum Auriculatum (Jasmine) Wax  
**Color:** Golden Yellow to Reddish Hue  
**Aroma:** Pleasant, Floral, Characteristic

#### Jasmine Grandiflorum Floral Wax

**Origin:** India  
**INCI:** Jasminum Grandiflorum (Jasmine) Wax  
**Color:** Golden Yellow to Reddish Hue  
**Aroma:** Pleasant, Floral, Characteristic

#### Jasmine Sambac Floral Wax

**Origin:** China  
**INCI:** Jasminum Sambac (Jasmine) Wax  
**Color:** Amber to Honey Brown Hue  
**Aroma:** Pleasant, Floral, Characteristic

The genus *Jasminum* is an evergreen species that is a member of the Oleaceae (Olive) plant family. Although numerous species of Jasmine exist, *Jasminum auriculatum*, *Jasminum grandiflorum* and *Jasminum sambac* tend to be the most favored for fragancing and perfumery.

Jasmine blossoms are extremely delicate and must be picked by hand. The blossoms open in the early morning and must be immediately picked after they open to ensure the most favorable aroma.

Each of our Jasmine Floral Waxes vary slightly in their beautifully complex aromas, color and consistency. We recommend experimenting with all three of these lovely floral waxes to determine which you most prefer incorporating into your formulations.



### GARDENIA FLORAL WAX

**Origin:** China  
**INCI:** Gardenia Jasminoides (Gardenia)  
**Color:** Golden Yellow to Brown Hue  
**Aroma:** Characteristic of *Gardenia jasminoides*

Native to Asia, *Gardenia jasminoides* is a flowering shrub that belongs to the Rubiaceae plant family. The plant features glossy leaves and large white or soft yellow flowers with an exquisite aroma.



### MAGNOLIA FLORAL WAX

**Origin:** China  
**INCI:** Michelia Alba (Magnolia) Wax  
**Color:** White to Light Yellow Hue  
**Aroma:** Characteristic of *Michelia alba*

Magnolia is a genus that consists of approximately 200 flowering plant species. The genus is a member of the Magnoliaceae plant family. *Michelia alba*, commonly known as White Champaca, Himalayan Champaca or simply Magnolia, is an evergreen shrub or tree that is cultivated in China and other regions of Asia. This species of magnolia produces white flowers that emit a beautifully rich, captivating, sweet aroma.





### MIMOSA FLORAL WAX

**Origin:** India  
**INCI:** Acacia Dealbata (Mimosa) Wax  
**Color:** Greenish Yellow Hue  
**Aroma:** Floral, Mimosa, Fatty

A member of the Fabaceae plant family, Mimosa is an evergreen tree that produces clusters of extraordinarily aromatic, yellow flowerheads. Mimosa trees are native to southeastern Australia and Tasmania but are now cultivated in India and other regions of the world.



### PINK LOTUS FLORAL WAX

**Origin:** India  
**INCI:** Nelumbo Nucifera (Pink Lotus) Wax  
**Color:** Reddish Brown Hue  
**Aroma:** Pleasant, Floral, Characteristic

Native to India, the Pink Lotus is a beautiful aquatic plant with distinctive, fragrant blooms. Also known as the Sacred or Indian Lotus, the Pink Lotus is a member of the Nelumbonaceae plant family. The Pink Lotus thrives in ponds, rivers and other slow moving bodies of fresh water.



### OSMANTHUS FLORAL WAX

**Origin:** China  
**INCI:** Osmanthus Fragrans (Osmanthus) Wax  
**Color:** Yellow to Red/Brown Hue  
**Aroma:** Pleasant, Floral, Characteristic

Osmanthus is a medium to large shrub or small tree that produces white to yellowish orange, fragrant, clustering flowers. Osmanthus fragrans belongs to the Oleaceae plant family. It is also commonly known as Sweet Osmanthus or Tea Olive.



### RED CHAMPACA FLORAL WAX

**Origin:** India  
**INCI:** Michelia Champaca (Red Champaca) Wax  
**Color:** Reddish Brown Hue  
**Aroma:** Pleasant, Floral, Characteristic

Red Champaca is sometimes also known simply as Champaca or Champak. Belonging to the Magnoliaceae plant family, Champaca is a tall evergreen tree that produces exquisitely aromatic flowers that tend to range from white to yellowish orange in hue.



### ROSE CENTIFOLIA FLORAL WAX

**Origin:** India

**INCI:** Rosa Centifolia (Rose) Wax

**Color:** Golden Yellow Hue

**Aroma:** Pleasant, Floral, Characteristic

Commonly known as the Cabbage Rose or Provence Rose, *Rosa centifolia* is cherished for its beautifully fragrant flowers. This species of rose is widely used within aromatherapy and fragancing applications.



### TUBEROSE FLORAL WAX

**Origin:** China

**INCI:** Poliantes Tuberosa (Tuberose) Wax

**Color:** Golden Yellow Hue

**Aroma:** Pleasant, Floral, Characteristic

A member of the Asparagaceae plant family, the tuberose is a tuberous plant that produces exquisitely fragrant, beautiful white flowers. Believed to have originated in Mexico, the tuberose is cultivated worldwide in temperate climates.



**For more information on the range of Floral Waxes and other certified organic and conventional ingredients offered by Praan Naturals, visit [PRAANnaturals.com](http://PRAANnaturals.com) or call our Customer Care department at (800) 340-0080 or (203) 702-2500.**

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478

Phone: (203) 702-2500 • Toll Free: (800) 340-0080 • Fax: (203) 702-2501 • Web: [www.PRAANnaturals.com](http://www.PRAANnaturals.com) • Email: [info@PRAANnaturals.com](mailto:info@PRAANnaturals.com)

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