

Ethically Sourced Ingredients

BURITI FRUIT OIL

Suitable for beauty and personal care applications.

INCI: Mauritia Flexuosa (Buriti) Fruit Oil

Extraction: Expeller Pressed

Processing: Refined

Shelf Life: 2 Years

Origin: Brazil

Background:

The buriti, also known as the *moriche palm*, is a large palm tree that grows in swamp regions of South America. Natives refer to it as the *Life Tree*. The buriti tree bears a sweet fruit with a brown, scaly exterior and yellow pulp. The pulp is extremely rich in essential fatty acids and carotenoids, including beta-carotene. Buriti Fruit Oil is considered to be one of the richest sources of beta-carotene, with levels exceeding that of carrot seed oil.

Brazilians treat the buriti tree as sacred because it contains the nutrients and the support needed to sustain life. The oil is used in traditional medicine to protect the skin and to address a variety of skin conditions.

Properties:

- Red-Orange Hue
- Exceptionally Emollient
- Supports Healthy Skin Elasticity
- Reduces Redness
- See *Spec Sheet for Fatty Acid Composition*



Uses:

Buriti Fruit Oil possesses the remarkable ability to effectively nourish, moisturize, soothe and support the health of dry, cracked, mature and problem skin types. It is highly beneficial in formulations intended for after-sun skin care. It also helps to condition and restore vitality to dry, brittle and damaged hair.

Buriti Fruit Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Nail Care
- Cosmetics

Recommended Usage Rate: 1-7%



For more information on Praan Naturals Buriti Fruit Oil, our selection of Amazonian Lipids and other natural ingredients, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478

Phone: (203) 702-2500 • Toll Free: (800) 340-0080 • Fax: (203) 702-2501 • Web: www.PRAANnaturals.com • Email: info@PRAANnaturals.com

Praan Naturals® and From Nature With Love® are Registered Trademarks of Natural Sourcing, LLC

PROUDLY SERVING YOU SINCE 1997