

### ORGANIC ARGAN OIL, DEODORIZED

*Suitable for beauty and personal care applications.*

**INCI:** Argania Spinosa (Argan) Kernel Oil

**Extraction:** Cold Pressed

**Processing:** Deodorized

**Shelf Life:** 1-2 Years

**Origin:** Morocco

#### Background:

Praan Naturals Organic Argan Oil is pressed from the kernels of the Argan Tree (*Argania spinosa*), a tree that is native to Morocco and known to live up to 200 years. For centuries, Moroccans have used Argan Oil in skin care and within their nutritious diet.

Organic Argan Oil is gaining increasing attention by personal care manufacturers and the spa industry due to its impressive sterol and fatty acid composition.

Organic Argan Oil remains one of the most difficult oils to procure. A very labor intensive process, performed primarily by Moroccan women, is required to shell and crush premium quality argan fruits prior to pressing the oil. Organic Argan Oil is then produced by mechanically cold pressing the crushed fruits and then deodorizing the oil. It is then carefully packaged and stored to maintain the purity, freshness and beneficial properties of this remarkably nutritive, cold pressed oil.

#### Uses:

Organic Argan Oil possesses a remarkable ability to nourish, moisturize and protect the skin and hair. It also helps support skin elasticity. The oil is rich in Omega-6 Linoleic Acid and Omega-9 Oleic Acid and can be effective in soothing dry and problem skin types. It helps minimize the appearance of wrinkles and is recommended for inclusion in formulations intended to support maturing skin.



#### Organic Argan Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Cosmetics
- Aromatherapy

#### Organic Argan Oil Properties:

- Absorbs Quickly
- Highly Moisturizing
- Golden Hue
- Moderate Viscosity
- See Spec Sheet for Sterol and Fatty Acid Composition

**Recommended Usage:** 1-100%

**Standard Packaging:** Available in pails and drums.



For more information on Praan Naturals Organic Argan Oil and our selection of other certified organic and conventional vegetable oils, visit [PRAANnaturals.com](http://PRAANnaturals.com) or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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