

# **Ethically Sourced Ingredients**

### **AMLA OIL**

Suitable for beauty and personal care applications.

**INCI:** Emblica Officinalis (Amla) Fruit Extract and Sesamum Indicum (Sesame) Seed Oil

**Extraction:** See Description

**Shelf Life:** 2 Years **Origin:** India

### **Background:**

The amla fruit, also known as the Indian Gooseberry, is a highly nutritious, greenish-yellow fruit with an intriguing, sweet yet sour flavor. The berries grow on a small deciduous tree with small branchlets. In its native India, the amla tree has been worshipped as Mother Nature because it has numerous internal and external applications within traditional Ayurvedic practices. The nourishing fruit is naturally rich in Vitamin C, minerals, polyphenols including ellagitannins (tannins), flavonoids, ellagic acid and other phytochemicals.

Amla Oil has been used for centuries in Ayurvedic medicine for its wide range of beneficial applications. The oil is especially well embraced for its remarkable ability to nourish and promote healthy hair and scalp.

Praan Naturals Amla Oil is meticulously produced using a multi-step process that incorporates the nutritive benefits of expeller pressed amla seed oil with the benefits of amla fruit macerated/extracted into sesame seed oil. To begin the process, amla fruit is crushed and is then boiled to release the natural fruit oils. The infusion is then reduced under vacuum pressure. The resulting hydro-extract is then gently warmed in sesame oil, and the remaining moisture is removed. Separately, the seeds are expeller pressed. The resulting expeller pressed seed oil is collected and added to the sesame oil extract to produce the final Amla Oil.



## Amla Oil is Perfectly Suited for the Following Personal Care Applications:

- Hair Care
- Scalp Care

### **Properties:**

- Golden Yellow to Light Brown Hue
- Characteristic Light, Sweet, Nutty Aroma
- Medium Viscosity
- Medium Absorption
- Effective Slip/Glide
- Highly Moisturizing and Emollient

#### Uses

Amla Oil possesses an impressive reputation for its efficacy in nourishing the scalp, conditioning dry and brittle hair and for promoting strong, healthy and shiny hair. Amla Oil is especially well suited for use in conditioning curly, wavy, textured and all hair types that benefit from significant hydration and moisturization. It also helps to dramatically soothe and moisturize the scalp and assist with dry and problem scalp concerns. Amla Oil helps support natural, healthy hair growth and provides exceptional conditioning and moisturization to the hair and scalp when used as a hot oil treatment, deep conditioner or hair pomade. It also offers numerous benefits when incorporated into shampoos, scalp treatments and other hair and scalp formulations.

Recommended Usage: 1-100%

Standard Packaging: Available in pails.

For more information on Praan Naturals premium quality Amla Oil and other certified organic and conventional lipids, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.











