

Ethically Sourced Ingredients

AVOCADO OIL

Also Available:

Organic Avocado Oil and Refined Avocado Oil

Suitable for beauty and personal care applications.

INCI: Persea Gratissima (Avocado) Oil

Extraction: Expeller Pressed

Shelf Life: 2 Years

Origin: Mexico

Background:

Avocado Oil is pressed from the flesh of the avocado, a fruit that grows on trees native to the Americas and the Caribbean. Also known as the *alligator pear*, the fruit has been cultivated since at least 900 A.D. This nutritive oil has been used for centuries in the beauty and skin care regimens of indigenous Central and North American populations.

The emolliency and impressive nutritional profile of Avocado Oil makes it an ideal ingredient for inclusion in skin care formulations intended to soothe dry, dehydrated, damaged and mature skin. Its notable content of unsaturated fatty and essential fatty acids also makes it ideal for inclusion in nourishing, moisturizing hair care formulations.

Praan Naturals superior quality Avocado Oils are carefully sourced and packaged to maintain the purity, freshness and beneficial properties of these remarkably nutritive oils. The vibrant green color of Extra Virgin Avocado Oil is due to its high content of chlorophyll. Our Refined Avocado Oil is available for use in lightly colored and white formulations.

Personal Care Uses:

Avocado Oil is a stable, emollient, highly penetrating oil. It helps to improve the tone, texture and appearance of the skin. It is ideal for products intended to support and protect mature skin, and it is wonderfully suited for dry skin. Avocado Oil is rich in unsaturated fatty acids and is a natural choice for hydrating skin and hair care formulations.



Suitable for the Following Applications:

- Skin Care
- Lip Care
- Hair Care
- Nail Care
- Cosmetics
- Aromatherapy
- Massage

Avocado Oil Properties:

- Stable Shelf Life
- Medium to Thick Viscosity
- Highly Emollient
- Deeply Penetrating
- Extra Virgin Oil Characteristics:
 - Characteristic Fatty, Earthy Scent
 - Medium Yellow-Green Hue
- Refined Oil Characteristics:
 - Lightly Sweet, Fatty Scent
 - Pale Yellow Hue
- See Spec Sheet for Fatty Acid Composition

Recommended Usage Rate: 1-100%.

Standard Packaging: Available in pails or drums.

For more information on Praan Naturals Avocado Oil and our selection of other certified organic and conventional products, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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