

# **Ethically Sourced Ingredients**

# SHEA BUTTER, PRESSED AND REFINED

Suitable for beauty and personal care applications.

INCI: Butyrospermum Parkii (Shea Butter) Fruit

**Extraction:** Pressed **Processing:** Refined **Shelf Life:** 1-2 Years

Origin: Produced in Europe Using African Nuts

#### **Background:**

Native to Africa, Shea trees bear fruit once annually after they are approximately 20 years old. The fruit of the shea tree is also referred to as a nut. Africans have traditionally referred to the trees as God's gift to Africa because of their long, 300-year lifespan and the rich, highly nourishing butter that they yield.

Praan Naturals Shea Butter is fully refined. It is a semi-soft, white butter with the mild, characteristic odor of shea butter. Praan Naturals Shea Butter is 100% natural and is produced from premium quality shea nuts. It is extracted and refined without the use of harsh chemicals.

#### Hear

Praan Naturals Shea Butter is versatile and is well suited for a wide range of skin, cosmetic and hair care applications. Its composition and unique fatty acid profile gives it the ability to moisturize, soothe and protect even very dry and flaky skin. It promotes healthy hair by nourishing the hair shaft, and it conditions dry or distressed hair.

Recommended Usage: 1-100%

Standard Packaging: Available in boxes.



### Properties:

- Highly Moisturizing
- Natural Emollient
- Quick Absorption
- Non-Greasy
- Creamy-White Hue
- Minimal, Characteristic Scent
- See Spec Sheet for Fatty Acid Composition

# Shea Butter is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Nail Care
- Lip Care
- Cosmetics
- Baby Care
- Massage
- Soap
- Aromatherapy













For more information about Praan Naturals premium quality Shea Butter and other certified organic and conventional lipids, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.