



PRAAN naturals®

Ethically Sourced Ingredients

RHASSOUL CLAY

Also known as Ghassoul Clay and Moroccan Lava Clay

Suitable for beauty and personal care applications.

INCI: Moroccan Lava Clay

Extraction: Mined

Processing: Milled

Shelf Life: Stable

Origin: Morocco

Background:

Used by the finest spas around the world, Rhassoul Clay is an ancient clay that is mined from deep below the Atlas Mountains of Morocco and is then milled into a super-fine powder.

Although Rhassoul Clay is not as widely available because it is difficult to obtain from the deep clay beds, it has been used for centuries by the ancient people of Rome and Egypt.

The rich mineral composition of Rhassoul Clay includes Silica, Magnesium and Calcium. The clay helps absorb dirt and impurities while it gently exfoliates the skin.

Praan Naturals Rhassoul Clay is carefully sourced and packaged to maintain the purity and beneficial properties of this highly nutritive clay.

Uses:

Rhassoul Clay rejuvenates and helps balance skin tone while it exfoliates and helps absorb and remove oil, dirt and debris. It promotes glowing skin that looks smoother, softer and healthier.

When mixed with water, Rhassoul Clay achieves a smooth, desirable texture. It is a highly absorbent, cleansing clay that can be used in facials, scrubs, body wraps, masks, soaps and deodorizing foot and body powders. Rhassoul Clay can also be used in the formulation of hair pastes and other hair care products that help to naturally cleanse the hair and scalp.

Rhassoul Clay is ideally suited for normal to oily skin and hair. Rhassoul Clay is not recommended for use in skin care products intended for frequent use by those with dry or sensitive skin/hair. Please inquire for details about our range of cosmetic clays suitable for dry or sensitive skin.



Rhassoul Clay is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Cosmetics
- Soap Making

Properties:

- Very Fine, Powdered Clay Texture
- Taupe (Light-Brown) Hue
- Faint, Characteristic Clay Aroma
- Absorbs Dirt and Impurities
- Cleansing
- Provides Gentle Exfoliation
- See Spec Sheet for Mineral Composition

Recommended Usage: 1-100%

Standard Packaging: Available in boxes.



For more information about Praan Naturals premium quality Rhassoul Clay or other cosmetic clays, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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