

# **Ethically Sourced Ingredients**

# PASSIONFRUIT SEED OIL DEODORIZED

#### Also Available:

Certified Organic and Unrefined Oils

### Also known as Maracuja Oil or Passion Flower Oil

INCI: Passiflora Incarnata (Passionfruit) Seed Oil

Extraction: Cold Pressed Processing: Deodorized Shelf Life: 1 Year + Origin: Brazil

## **Background:**

Maracuja Oil, also known as *Passionfruit Seed Oil*, is derived from the seeds of passionfruits. The plant name and its beautiful purple flowers are typically known by several names including *Purple Passion Flower* and *Maypop*.

The passion flower plant is native to the Amazon and other tropical regions of North and South America. Many botanical species of passion flower exist. The species Passiflora incarnata consists of long woody vines and exquisite, fragrant purple flowers that produce nourishing fruits commonly known as passionfruits. The fruits and seeds are both edible and have been used medicinally for hundreds of years.

Our superior quality Maracuja Oil is cold pressed and deodorized. It is carefully sourced and packaged to maintain the purity, freshness and beneficial properties of this remarkably nutritive oil.

### Uses:

Maracuja Oil is a superior emollient that is heralded for its light, non-greasy texture, rapid absorption and fatty acid composition including Omega-3 and Omega-6 essential fatty acids. Maracuja Oil is well suited for use in a wide array of personal care formulations intended to nourish and soothe mature, dry, parched or irritated skin. It is highly recommended in scalp and hair care products to encourage healthy hair growth and increased vitality.



# Passionfruit Seed Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Nail Care
- Cosmetics
- Aromatherapy
- Massage

### **Properties:**

- Light Texture
- Absorbs Quickly
- Non-Greasy
- Clear to Pale Yellow Hue
- Mild, Sweet, Nutty Aroma
- See Spec Sheet for Fatty Acid Composition

Recommended Usage: 1-100%













For more information on Praan Naturals Passionfruit Seed Oil, our selection of Amazonian Lipids and other natural ingredients, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.