

### **ORGANIC VIRGIN COCONUT OIL**

Suitable for beauty and personal care applications.

INCI: Cocos Nucifera (Virgin Coconut) Oil Extraction: See Below Shelf Life: Very Stable

### **Background:**

Organic Virgin Coconut Oil is light and penetrating with excellent shelf life and stability. The aroma is that of fresh coconut milk. It is solid at room temperature and performs similarly to Kukui, Jojoba, Illipe and Shea Butter. It is creamier when stored in warmer temperatures and is firmer at cooler temperatures. In countries where it is produced, it is a food source and has been found to be the best source of monolaurin, a highly beneficial compound found in breast milk.

Our 100% Organic Virgin Coconut Oil is obtained from freshly harvested coconut meat that has been grated and then expeller pressed to produce the coconut milk. This milk is then centrifuged to separate the milk into coconut solids, water and oil. This separation is so thorough that the oil has no moisture left in it to promote rancidity, and the oil does not need to undergo any further heating to remove moisture. This method yields the finest, creamiest, most flavorful coconut oil possible. This unique cold process extraction takes place within hours of opening the coconuts, and it conserves all of the nutritive, functional components of coconuts such as squalene, tocopherols and sterol.

Praan Naturals superior quality Organic Virgin Coconut Oil is carefully stored and packaged to maintain the purity, freshness and beneficial properties of this nutritive, virgin oil.

#### Uses:

Organic Virgin Coconut Oil is an effective base oil for inclusion within lotion, cream, body butter and lip product formulations. It can be included in hair oil formulations to condition and increase manageability and sheen. It is suitable for use as a non-greasy, non-staining massage oil. Organic Virgin Coconut Oil is an excellent superfatting agent for use within cold process soapmaking.

# **Ethically Sourced Ingredients**



## Organic Virgin Coconut Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Lip Care
- Massage
- Cold Process Soapmaking
- Aromatherapy

### **Organic Virgin Coconut Oil Properties:**

- Typically Solid at Room Temperature
- Pleasant, Characteristic Coconut Aroma
- Creamy White to Off-White in Color
- Moisturizes and Protects
- Lends Stability to Product Formulations
- Rich in Unsaponifiables
- Helps Prevent Evaporation of Volatile Aromatic Components

### Recommended Usage Rate: 1-100%

Standard Packaging: Available in pails and drums.



















For more information on Praan Naturals Organic Virgin Coconut Oil and our selection of other certified organic and conventional vegetable oils, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478

Phone: (203) 702-2500 • Toll Free: (800) 340-0080 • Fax: (203) 702-2501 • Web: www.PRAANnaturals.com • Email: info@PRAANnaturals.com Praan Naturals® and From Nature With Love® are Registered Trademarks of Natural Sourcing, LLC PROUDLY SERVING YOU FOR OVER 20 YEARS



### **COCONUT LIPID COMPARISON CHART**

	Organic Virgin Coconut Oil	Organic Coconut CO2 Select Extract	Organic and Conventional Fractionated Coconut Oil	MCT Oil	RBD Coconut Oil
INCI:	Cocos Nucifera (Coconut) Oil	Cocos Nucifera (Coconut) Pulp Extract	Cocos Nucifera (Coconut) Oil	Caprylic/Capric Triglycerides	Cocos Nucifera (Coconut) Oil
Method of Production/ Extraction:	Centrifuge of Expeller Pressed Coconut Milk	CO2 Supercritical Extraction	Distillation and Fractionation of Virgin Coconut Oil	Esterification (of Glycerol, C8 and C10 Fatty Acids), Filtration and Deodorization	Expeller Pressed, Refined, Bleached and Deodorized
Classification:	Fixed Oil	CO2 Supercritical Extract	Fixed Oil Fraction	Ester	Fixed Oil
Shelf Life:	2 Years	5 Years	2 Years	2 Years	2 Years
Consistency at Room Temperature:	Solid	Semi-Solid	Fluid	Fluid	Solid
Texture/Feel:	Medium Weight	Medium Weight, Slightly Greasy	Light, Non-Greasy	Light, Silky, Powdery, Oil-Free Feeling	Medium Weight
Absorption:	Moderate	Rapid	Rapid	Very Rapid	Moderate
Sheen After Application:	Moderate Sheen	Minimal Sheen	Minimal Sheen	No Sheen	Moderate Sheen
Color/ Transparency:	White/Opaque	White/Opaque	Colorless to Yellow/ Transparent	Colorless to Yellow/ Transparent	White/Opaque
Aroma:	Characteristic Coconut Aroma	Stronger Coconut Aroma	Virtually Odorless	Virtually Odorless	Virtually Odorless

All of our coconut lipids shown above are produced only from coconuts. Therefore, they are all palm-free.

# For more information on Praan Naturals premium quality Organic Fractionated Coconut Oil and other certified organic and conventional coconut lipids, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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