

# ORGANIC HIBISCUS SEED OIL

## Also Known as Roselle Seed Oil or Rosella Seed Oil

Suitable for beauty and personal care applications.

INCI: Hibiscus Sabdariffa (Hibiscus) Seed Oil Extraction: Expeller Pressed Processing: Filtered Shelf Life: 18 Months Origin: Tunisia

### Background:

The Hibiscus genus, a member of the Malvaceae family, encompasses hundreds of flowering species. Hibiscus sabdariffa is a species that is native to Africa. Also known as the Roselle, this beautiful plant showcases large, creamy white flowers that surround a deep red center.

Praan Naturals Organic Hibiscus Seed Oil is expeller pressed and carefully filtered to produce a pale yellow to golden oil that has as a lovely texture and mild, characteristic aroma. It is meticulously handled, stored and packaged to maintain the purity, freshness and beneficial properties of this exotic, highly nutritive, certified organic oil.

#### Uses:

Praan Naturals Organic Hibiscus Seed Oil is a versatile oil with a pleasant texture and silky feel on the skin. It helps maintain radiant skin and healthy, shiny hair. Organic Hibiscus Seed Oil is well suited for use in a wide array of personal care applications including formulations intended to soothe problem, damaged, maturing or sensitive skin. It supports normal skin elasticity and minimizes the appearance of wrinkles and fine lines. It is highly recommended for inclusion in organic skin and hair care formulations where emollience and deep moisturization are desired.



**Ethically Sourced Ingredients** 

## Organic Hibiscus Seed Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Nail Care
- Lip Care
- Cosmetics
- Aromatherapy

#### **Properties:**

- Pale Yellow to Golden Hue
- Characteristic Mild, Sweet, Nutty Aroma
- Medium Viscosity
- Rapid Absorption
- Moisturizing and Emollient
- See Spec Sheet for Fatty Acid Composition

#### Recommended Usage: 1-100%

Standard Packaging: Available in pails.















For more information on Praan Naturals premium quality Organic Hibiscus Seed Oil and other certified organic and conventional vegetable oils, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478

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