

Ethically Sourced Ingredients

TAGUA SEED POWDER

Suitable for beauty and personal care applications.

INCI: *Phytelephas Aequatorialis* (Tagua) Seed Powder
Extraction/Production Method: Grinding and Sieving
Shelf Life: 2 Years
Origin: Ecuador

Background:

Also known as the *Ivory Palm*, the Tagua Palm is a tropical evergreen palm tree that is native to the rainforests of Ecuador. As tagua seeds mature, they develop a white hue and become extremely hard and durable. Known also as *vegetable ivory*, tagua seeds are prized as a botanical alternative to ivory due to their material strength and impressive ivory-like texture. The seeds are typically 1-3 inches in length. Traditionally, the seeds have been used to produce hand carved buttons, figurines, chess pieces, jewelry and other ornamental objects.

When ground into a fine powder, tagua seeds make a pure white, plant-based exfoliant that is perfectly suited for the finest cleansers and exfoliating products. Praan Naturals Tagua Seed Powder is produced using only 100% pure, ethically harvested tagua seeds. The powder contains no added fillers or other materials.

Organic, Ethical and Sustainable Sourcing:

Praan Naturals Tagua Seed Powder is an environmentally responsible and natural alternative to synthetic exfoliants and whitening agents. The powder is a derivative (secondary) product made from tagua seed pieces that remain after Ecuadorian community artisans produce buttons and ornamental objects. Grinding the remaining pieces into Tagua Seed Powder ensures that none of the beneficial seed material goes to waste.

The species *Phytelephas aequatorialis* is classified as Near Threatened by The IUCN Red List of Threatened Species. However, Praan Naturals Tagua Powder is produced as a derivative (secondary) product from seeds that have been ethically and sustainably collected by regional community members without harming the health of the trees. Our manufacturing partner rigorously supports local indigenous communities, engages in fair trade, and they are FairWild certified. This certification ensures that the seeds are legally, ethically and sustainably collected with full accountability. Our partner has also received approvals through COSMOS and NATRUE.

Tagua Seed Powder is Well Suited for the Following Personal Care Applications:

- Skin Care
- Dental Care



Uses:

Praan Naturals Tagua Seed Powder is a very fine exfoliant with a soft, powdery texture. It is well suited for use in facial and body cleansers, facial polishes, body scrubs, masks and in a wide array of other exfoliating products. Tagua Seed Powder helps to remove rough and dead skin, making skin feel revitalized and appear smoother.

Depending on the formulation and method of application, Tagua Seed Powder can be used in formulations intended for gentle to medium exfoliation. Tagua Seed Powder is also suitable for use in toothpastes and dental polishes. In addition to its use as an exfoliant, Tagua Seed Powder acts as a whitening agent, and it can help to bind lipids together.

Properties:

- 100% Pure and Authentic
- Ethically and Sustainably Sourced
- Vegan
- Non-GMO
- Biodegradable
- White Hue
- Virtually Odorless
- Fine, Powdery Texture
- Particle Size: 0.028 mm - 0.150 mm
- Offers Mild to Medium Exfoliation
- Helps to Remove Dirt and Debris
- Acts as a Whitening Agent
- Helps to Bind Lipids
- See Spec Sheet for Additional Details

Recommended Usage Rate: 1-50%.

Standard Packaging: Available in boxes.



For more information on Praan Naturals Tagua Seed Powder and other certified organic and conventional exfoliants, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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